



World-class schools,
delivered.

GSM partners with **investors, developers, and school operators** to build future-ready, high-performing K-12 schools that deliver strong academic outcomes, sustainable returns, and long-term community impact across any market, curriculum, and budget.

Who we are

GSM is the school management arm of GEMS Education, **founded by UNESCO Goodwill Ambassador Sunny Varkey.**

Drawing on **65+ years of educational excellence** GSM helps partners launch, strengthen, and scale high-performing schools across any market, curriculum, and fee point.

Why GSM

GSM combines the global credibility of the GEMS brand with real delivery capability.

From Blueprint to Bell, we help partners move from vision to execution with confidence.



65+ years
of legacy



200K students
across our global
network



90+ schools
worldwide



175 nationalities
represented by
our students

The challenge



School operators today **face growing pressure to deliver:**

- Stronger enrolment
- Academic excellence
- Operational efficiency
- Future-ready learning
- Sustainable financial performance

What you get access to

- ✓ A globally trusted education brand
- ✓ Access to world-class teaching talent
- ✓ Digital and AI-enabled learning environments
- ✓ A scalable model designed for sustainable growth
- ✓ Procurement scale that optimises cost and quality
- ✓ GEMS' state-of-the-art back office: HR, Procurement, Finance, ICT, Data, School architecture and Academics

Our scope of services



From Blueprint to Bell. Everything you need to open a high-performing school from day one

- ✓ School design, vision, and USP development and 10 year business development plan
- ✓ Leadership recruitment and staffing structures and leadership on boarding
- ✓ Marketing, enrolment maximisation, and school policies and health & safety development



On-the-ground expertise to **strengthen existing schools**

- ✓ System diagnostics and performance tracking
- ✓ Curriculum gap analysis and action planning
- ✓ Leadership development and teacher training pathways

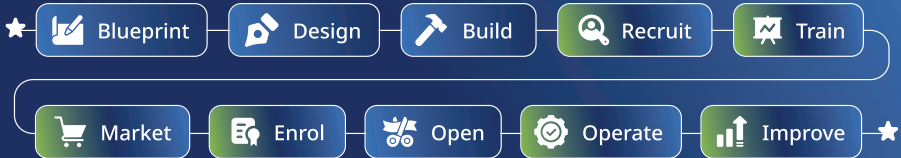


Brand Licensing and Advisory: Bringing the power of the GEMS brand to your school

- ✓ Unlimited advisory and quality assurance (QA)
- ✓ 3 annual quality assurance (QA) visits with monthly dashboard monitoring
- ✓ Package of systems, curriculum resources, and training

Real operational capabilities

What GSM delivers for **new** and **existing** schools



Fully operational schools within **18 months**



Existing schools elevated within **three years**



Stronger enrolment, better academic results, and **healthier margins**

Our curriculum expertise

British • IB • American • Indian • National • Hybrid

Each adapted to your market, regulatory context, and community needs.

Better schools.
Stronger communities.
Brighter futures.