



World-class schools,
delivered.

GSM partners with **governments, ministries, and national education authorities** to build future-ready education systems that transform communities, unlock opportunity, and raise standards at scale.

Who we are

GSM is the school management arm of GEMS Education, **founded by UNESCO Goodwill Ambassador Sunny Varkey.**

We translate **65+ years of GEMS educational expertise** into a structured, deployable model for governments ready to transform their education systems.

Why GSM

GSM combines strategic advisory with real operational capability.

We help governments design, launch, operate, and strengthen schools that deliver measurable academic outcomes and stronger communities.



65+ years of legacy
earning the trust of
parents and investors



200K students
across our
global network



26K teachers
recruited from the
top 0.3% of applicants



175 nationalities
represented by
our students

The challenge



Private school **demand in emerging markets has surged by 25%**. Traditional systems cannot keep pace with an AI-driven future. Governments struggle to balance quality and sustainability.

The GEMS Ecosystem

Every GSM school draws on the **full breadth** of GEMS Education's world-class ecosystem:

- ✓ University and career pathways
- ✓ AI-enabled learning environments
- ✓ Leadership and teacher development
- ✓ Innovation, STEM, and entrepreneurship
- ✓ Wellbeing, sport, and performing arts
- ✓ Academic excellence and curriculum leadership

Our strategic government advisory services

Strategic Advisory

- National or province-level education needs assessments
- Leadership bootcamps & master training
- Private school market growth & demand mapping
- Student attendance analysis & improvement planning
- Development fund value-for-money assessments & recommendations

MoE Systems Strengthening

- School budgeting & optimisation reviews
- Curriculum gap analysis & action planning
- MoE leadership development programs
- Curriculum improvement analysis & implementation plans
- School quality systems improvement & restructuring

Public Private Partnerships

- PPP landscape, readiness & risk assessments
- Stakeholder mapping, coordination & partnership recommendations
- Private school voucher pilot design & analysis

From Blueprint to Bell

Adaptable to any

- ✓ Market
- ✓ Budget
- ✓ Curriculum

British • IB • American
• Indian • National • Hybrid

A	All-encompassing end-to-end support	
S	Systems, Processes and Procedures	
P	Partnerships & Stakeholder Engagement	
I	Inclusivity & High Standards	
R	Recruitment, Retention & Staff Development	
E	Educational Excellence	

Why GSM is different

We are not traditional advisors.

GSM combines global education expertise with operational delivery, helping governments **turn ambition into measurable impact.**



Scalable quality



Academic excellence



Future-ready learning



Stronger communities



Long-term national impact